

The Environmental Assessment Association (EAA) Announces the Launch of Their Web 2.0 Online Interactive Membership Directory.

Embedded Web 2.0 Business Portals, Online Tools by SalesBook help all EAA Members Grow Their Businesses Online.

Palm Springs, CA (November 23, 2009) – Environmental Assessment Association, (EAA) in partnership with SalesBook, Inc. announced today that their membership is now online. Each EAA member has been provided a free SalesBook portal on the EAA website, making it easy for all EAA members to collaborate within the community online. Finding any environmental expertise, products and services can now be easily accomplished at EAA-Assoc.org.

“Online technologies such as social networks, web 2.0 content sharing and e-marketing tools are changing businesses today and we are committed to offering the latest technology to help our members thrive and grow their business in this difficult economic environment” said Brent Felstead, EAA President.

More than ever, the process for buying environmental products and services is initiated online. Without an online presence, environmental professionals simply cannot be found by an ever increasing percentage of the business that could be available for them.

This directory allows members to post information about themselves, their companies, their products and services and the content and materials that make them stand out as a trusted advisor. Each profile supports videos, pictures, images, links, public or private folders for storing and sharing content of any kind. A CAN SPAM compliant email tool and a private Work Group area for collaborating online are also available. EAA members will also have the option to individually brand their own site through subscriptions.

“We are pleased to have this strategic partnership with EAA and look forward to offering their members technology that can help them stand out, grow their business and be found online” said Patrick Robbins, CEO, SalesBook, Inc.

About SalesBook

SalesBook is a Web 2.0 application enabling business professionals to create and manage their own online place with rich content and communications tools to better connect with colleagues, peers, and customers. Members establish a profile within minutes to store and share documents online, aggregate and display 3rd party content, broadcast professional HTML email campaigns, and collaborate with their business network via private work groups. SalesBook’s fully customizable portal can also be embedded as a branded extension to any company’s website. SalesBook brings your selling process online where your customers are. For more information please visit www.SalesBook.com.

About EAA

The Environmental Assessment Association EAA is an international organization dedicated to providing members with information and education in the environmental industry relating to environmental inspections and testing. EAA represents thousands of environmental professionals who provide services to a wide variety of clients including lenders, federal & state agencies and private companies. EAA is managed by National Professional Services, Inc. (NPSI). NPSI is a subsidiary of Environmental Service Professionals (ESP-Ticker Symbol EVSP.OB).

EAA Contact: support at info@eaa-assoc.org EAA Info: www.eaa-assoc.org Salesbook: www.salesbook.com.